

Tips from Virgin Money Giving: How to set up your Virgin Money Giving page.

Five easy steps to creating your fundraising page.

Taking on a new fundraising challenge isn't a casual, single-day task. It takes dedication and commitment out of your everyday life. So it's only natural that you'll want to shout from the rooftops about everything you're doing – and the first step towards doing that is creating a Virgin Money Giving fundraising page that you can direct friends, family and others to.

If you've never done any online fundraising before, don't panic! We've made sure it's easy to register with Virgin Money Giving and set up your own fundraising page. Here's our five-step guide to setting up a fundraising page to be proud of. (And if you've previously registered with Virgin Money Giving, then all you need to do to set up a page for a new fundraising event is log in to your account and follow points two to five below.)

1. Go to virginmoneygiving.com

Visit the Virgin Money Giving sign-in page and enter a few simple details such as your name, address, a password and your contact preferences.

2. Select the best fundraising option for you

You'll then need to select the option that's relevant to you:

- Start your own fundraising challenge
Choose this option to promote your own challenge.
- Change the world in honour of someone special
Choose this option to help share a challenge in memory of a loved one; we'll ask you to enter their name and your relationship to them.
- Change the world as a team
Choose this option to promote a team challenge; we'll ask you your team name and teammates' email addresses so we can find them on our database. If they're not registered with us already then you'll need to add their names too – you'll then be able to see a list of teammates as you add them one by one.

Supporting all those with genetic bleeding disorders across the UK

President: Baroness Molly Meacher Registered charity no. 288260. Charity Registered in Scotland No SC039732.

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3. Tell us why you're fundraising

We'll then direct you to your very own, brand new fundraising challenge page! Here, you'll be able to enter a short description of what you're doing to raise money, and the date or deadline you're doing this by.

4. Select your charities

On the next page we'll invite you to enter charities for which you're planning to fundraise.

To make it easier for you, as you type out **The Haemophilia Society**, the charity will appear as a suggestion on the page. And as you select the charity, it will appear under a 'Your selected charities' section at the bottom of the page. You'll then be given the option to confirm if you would like us to ask your chosen charity to contact you directly with ideas for support – you're completely in control.

5. Finalise your fundraising page

At the bottom of the page click 'Create my page', and that's it – your fundraising page is now live. Congratulations, you're now an online fundraiser!

Of course, having your own Virgin Money Giving fundraising page is just the start – you'll also want to drive people to it, engage them with your cause and persuade them to donate to it. Check out '*How to make your Virgin Money Giving page brilliant*' on the Virgin Money Giving website to make sure your fundraising page works as hard for you as you do for your chosen charity.

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haemophilia.org.uk